

29 October 2024 10:35:00 CET
PRESS RELEASE

Profoto introduces the D30 – a monolight for professional photographers

Today, Profoto launched its new D30 studio flash designed for professional photographers, in the studio or on-the-go.

The Profoto D30 is a mains-connected monolight with features such as extremely short time between flashes, so photographers never have to wait for the flash. A bright modeling light also allows photographers to create still images as well as videos with the same type of lighting. The flash is extremely adjustable over 11 f-stops, giving photographers precise control over lighting conditions.

The D30 is designed for photographers working both in the studio and on location. It is robust and durable, while its lightweight design makes it easy to handle and carry. "The Profoto D30 complements Profoto's customer offering, which is characterized by easy-to-use tools for all photographers who create both video and still images. All to support the photographer's creative output. This is the second product this year that is a result of our major investments in product development and there will be more. All to support all creators who create visual content.", says Göran Marén, Product Manager.

Profoto D30 is launched today in all geographical markets.

Contact

Amanda Åström

Head of Investor Relations

Telefon

+46 73 679 34 48

E-post

amanda.astrom@profoto.com

About Profoto

Profoto was founded more than 50 years ago and has since then been a world leader in lighting equipment for professional photographers, driving innovation and awareness of how to create better images through light. We know that light is the indispensable source in all image creation – whatever the camera or situation. Creating great images is about mastering and shaping light. The end users are professional photographers and commercial customers, including major consumer brands and e-commerce companies. The company currently has sales in 54 countries worldwide. Net sales in 2023 totaled SEK 787m, with an EBIT margin of 26 percent. Profoto has approximately 140 employees at its headquarters in Stockholm and in subsidiaries in the US, Japan, China, Germany, France, England and the Netherlands.

For more information about Profoto, please visit <https://investors.profoto.com>

Image Attachments

[D30 Right](#)

[D30 Back](#)

Attachments

[Profoto introduces the D30 – a monolight for professional photographers](#)